



private industries, to present to the audience the themes

dedicated to the promotion of cultural heritage and territorial-tourism marketing through focus groups, workshops, debates and seminars, providing new tools to promote and to exploit the extraordinary development potential of Sistema Italia.

The program grows day by day ... follow us on [www.lubec.it](http://www.lubec.it)



Register to LuBeC! <http://www.lubec.it/scheda-iscrizione-lubec-2013.html>

